

CONFERENCE

QUALITY IN  
POSTGRADUATE  
RESEARCH  
[qpr.edu.au](http://qpr.edu.au)

DATES

15-17  
APRIL  
2026

LOCATION

ADELAIDE  
SOUTH  
AUSTRALIA

VENUE

NATIONAL  
WINE CENTRE OF  
AUSTRALIA

# QPR

## SPONSORSHIP PACKAGES 2026

QPR is the world's longest-standing conference on doctoral education.

In 2026 we are anticipating close to 350 attendees across the three days who, in addition to the Australian and New Zealand Deans of Graduate Studies, will include university staff from around the world who are involved in policy making and management and also the direct supervision of doctoral students.

Please take a look at our Sponsorship Packages and join us 15-17 April 2026 to showcase your business in the beautiful setting of the National Wine Centre in Adelaide.

[www.qpr.edu.au](http://www.qpr.edu.au)

## **GOLD SPONSOR (2 opportunities available)**

**\$5,000 +gst**

### **INCLUDES:**

- Three complimentary Full Registrations
- Three complimentary tickets to the Conference Networking event
- Acknowledgment as a Sponsor on Conference welcome signage
- Single Exhibition Display table (skirted, 1.8 wide x 0.7m deep) in a prominent position in the Exhibition
- Sponsor's logo to be displayed on all Digital Conference material produced after sponsorship is confirmed. Including slide presentations.
- Mono-colour A4 advertisement in the Conference Digital Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the Sponsors' page of the conference website & conference App
- Opportunity to place digital flyer or video in the Conference App in the Sponsors section
- Electronic mailing list of the delegate contact details provided after the conference, in accordance with the Privacy Act and delegate acknowledgment. App access to delegates who opt in also.

## **PLENARY SESSION SPONSOR (3 opportunities available)**

### **\$5,000 +gst**

\*For \$12,500, you could sponsor all of the keynotes and have four complimentary Full Registrations and four complimentary tickets to the Conference Networking Event

#### **INCLUDES:**

- Two complimentary Full Registrations
- Two complimentary tickets to the Conference Networking event
- Acknowledgment as the Plenary Session Sponsor in the relevant sessions + welcome signage
- Corporate signage (provided by you) displayed at the entrance to the plenary room for the duration of the Conference
- Recognition as a Plenary Session Sponsor (logo) on all digital conference materials produced after sponsorship is confirmed
- Quarter page (mono) advertisement in the Digital Conference Handbook (sponsor to supply artwork)
- Logo to appear on slide presentations
- Internet link to your organisation's website from the sponsor's page of the conference website
- Opportunity to place digital flyer or video in the Conference App in the Sponsors section
- Access to delegate contact details via the App as opted by delegates

## **CONFERENCE SATCHELS SPONSOR (1 opportunity available)**

### **\$2,500 +gst**

#### **INCLUDES:**

- Sponsor's Logo to be printed (one colour) in a prominent position on all Conference Satchels
- Sponsor's logo to be displayed on all digital Conference materials after sponsorship is confirmed
- Opportunity to place a digital flyer on the Conference App.
- Access to delegate contact details via the App as opted by delegates

## **STALL SPONSOR**

### **\$2,000 +gst**

#### **INCLUDES:**

- Sponsor's stall with signage placed in a prominent position in the foyer at the venue 3x2m space
- Sponsor able to interact with attendees throughout the conference
- One full complimentary registration
- One complimentary ticket to the Conference Networking event

## 2026 STUDENT SPONSOR

**\$1,500 +gst**

Postgraduate student representation is an important feature at the QPR Conference. Your sponsorship covers the cost of an economy class airfare, local accommodation and registration to the conference for one interstate student. In return you will receive considerable exposure and recognition through the following benefits:

- Recognition as a Sponsor (logo) on all digital conference materials produced after sponsorship is confirmed
- Quarter page (mono) advertisement in the Digital Conference Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the sponsor's page of the conference website
- Opportunity to place a digital flyer on the Conference App.
- Report from the chosen student



## **POSTER PRIZE (1 opportunity available)**

### **\$2,000 +gst**

#### **INCLUDES:**

- Identification as the sponsor of the QPR Poster Prize in announcements at the conference
- Recognition as a Sponsor (logo) on all digital conference materials produced after sponsorship is confirmed
- Quarter page (mono) advertisement in the Digital Conference Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the sponsor's page of the conference website
- Opportunity to place a digital flyer on the Conference App.

## COFFEE CART (1 opportunity available)

**\$2,000 +gst**

### INCLUDES:

- Identification as the sponsor of the QPR Coffee Cart in announcements at the conference
- Branding on the frontage of 2 x coffee carts
- Coffee Carts located in prominent positions on Day 1 arrival
- Dedicated Barista
- Recognition as a Sponsor (logo) on all digital conference materials produced after sponsorship is confirmed
- Quarter page (mono) advertisement in the Digital Conference Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the sponsor's page of the conference website
- Opportunity to place a digital flyer on the Conference App.



SPONSORSHIP INCLUSIONS:	Gold (2) \$5000	Plenary session (3) \$5000	Satchels sponsor (1) \$2500	Stall sponsor \$2000	Student sponsor \$1500	Poster prize (1) \$2000	Coffee Cart (1) \$2000
Full registrations	3	2		1			
3 tickets to networking event	3	2		1			
Acknowledgement on welcome signage	✓	✓					on coffee carts
Acknowledgement as Plenary Session		✓					
Exhibition display table + Corporate signage displayed at plenary room	✓			✓			
Corporate signage displayed at plenary room		✓					
Logo displayed on all digital materials	✓	✓	✓		✓	✓	✓
Advertisement in digital conference handbook	Full	Quarter			Quarter	Quarter	Quarter
Website link from conference website & App	✓	✓		✓	✓	✓	✓
Digital flyer or video in conference App	✓	✓	✓		✓	✓	✓
Access to delegate contact details via the App as opted by delegates	+ electronic mailing list with permission	✓	✓				
Acknowledgement as sponsor	✓	✓				✓	✓
Logo to be printed on conference satchel			✓				
Sponsor able to interact with attendees throughout the conference	✓	✓		✓			✓
Report from student					✓		
For \$12,500, you could sponsor all of the keynotes and have four complimentary Full Registrations and four complimentary tickets to the Conference Networking Event		✓					



## CONTACT DETAILS

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