



EUROPEAN UNIVERSITY ASSOCIATION
STRONG UNIVERSITIES FOR EUROPE

European doctoral education, a silent revolution

Dr Thomas Ekman Jørgensen
European University Association

10 April 2014

Quality in Postgraduate Research
Adelaide, Australia

EUA Council for Doctoral Education

- **EUA – European University Association**
- 850 universities and rectors' conferences in 47 countries
- Developing evidence-based policies
- Advocating these policies
- Promoting development of universities as institutions
- **Council for Doctoral Education (CDE)**
- a membership service focused on doctoral education
- Development of doctoral schools
- Doctorate-specific policy development
- 222 members in 35 countries (from Faro to Tomsk)

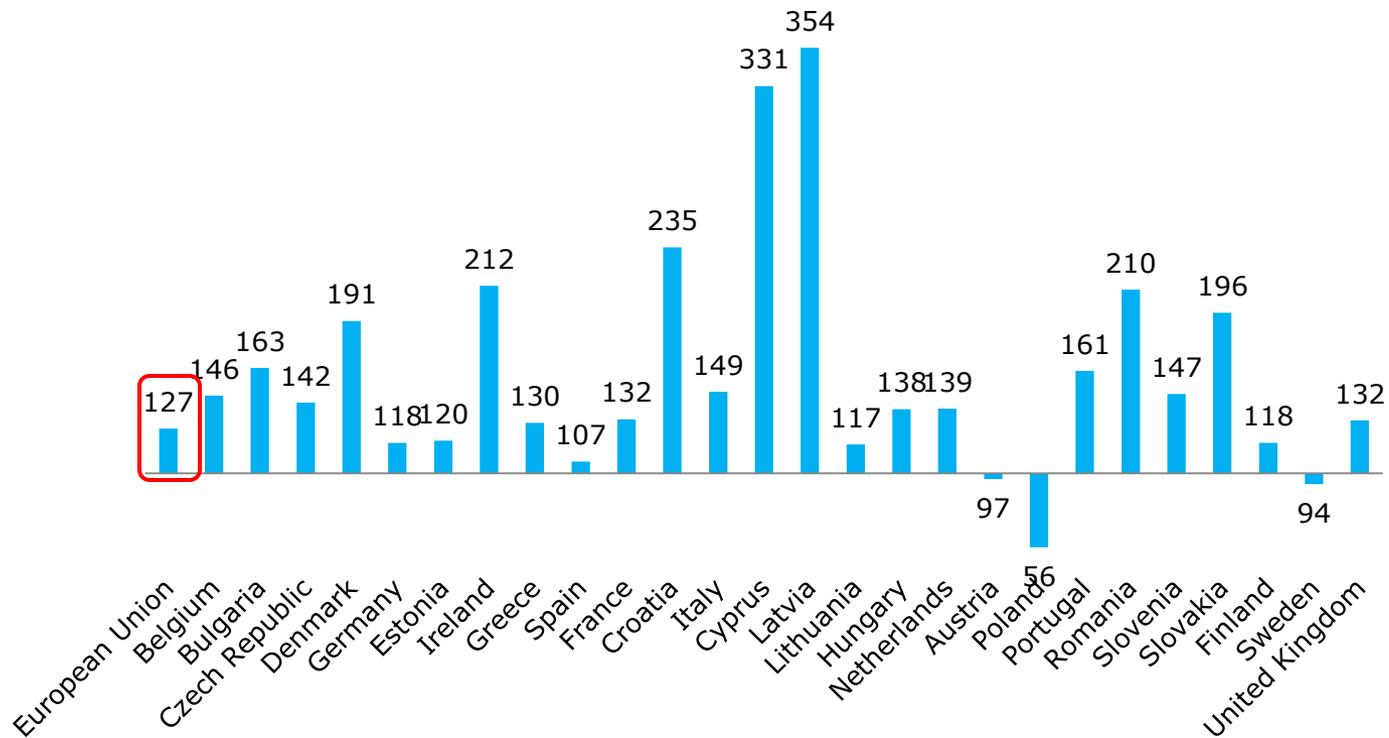
Increased political attention to doctoral education

- Inclusion in the Bologna Process 2003
- Salzburg Principles 2005 – Salzburg II 2010
- Increased importance for the European Research Area
 - ✓ Innovation Union 2010
 - The Commission commits itself to better doctoral training in Europe
 - ✓ Principles for Innovative Doctoral Training 2011
 - Triple-i : international, interdisciplinary and intersectoral
- National legislation
- Much of this is connected to the discourse about the knowledge society as a driver for growth

Growth in European Doctoral Education

- About 50% for the EU as a whole since 2004, with big variations

Growth in PhD Graduates 2004-2011 (2004=100)



The rise of the doctoral school

- Since 2005, we have seen a 'silent revolution' in doctoral education
 - ✓ Professional management: The **Rise of the doctoral school**
 - 30 % of universities had a doctoral school in 2007
 - 65 % in 2009*
 - 82% ARDE 2011
 - Universal 2013**
 - ✓ Move towards a two-layered model of faculty/programme level schools and central, strategic units

**TRENDS V, TRENDS 2010*

*** EUA European Research Area Survey*

Salzburg Principles and recommendations

- Salzburg Principles from 2005 – outcomes of an EUA-led project and a Bologna seminar
 - ✓ The doctorate is **research-based**
 - ✓ Importance of institutional strategies
 - ✓ Diversity
- Salzburg recommendations 2010 – from consultations with CDE members
 - ✓ **Research** as the 'basis and the difference' from the other two cycles
 - ✓ Space for **individual development**
 - ✓ **Autonomy** for the institution to choose mission and strategy and to set up the appropriate structures

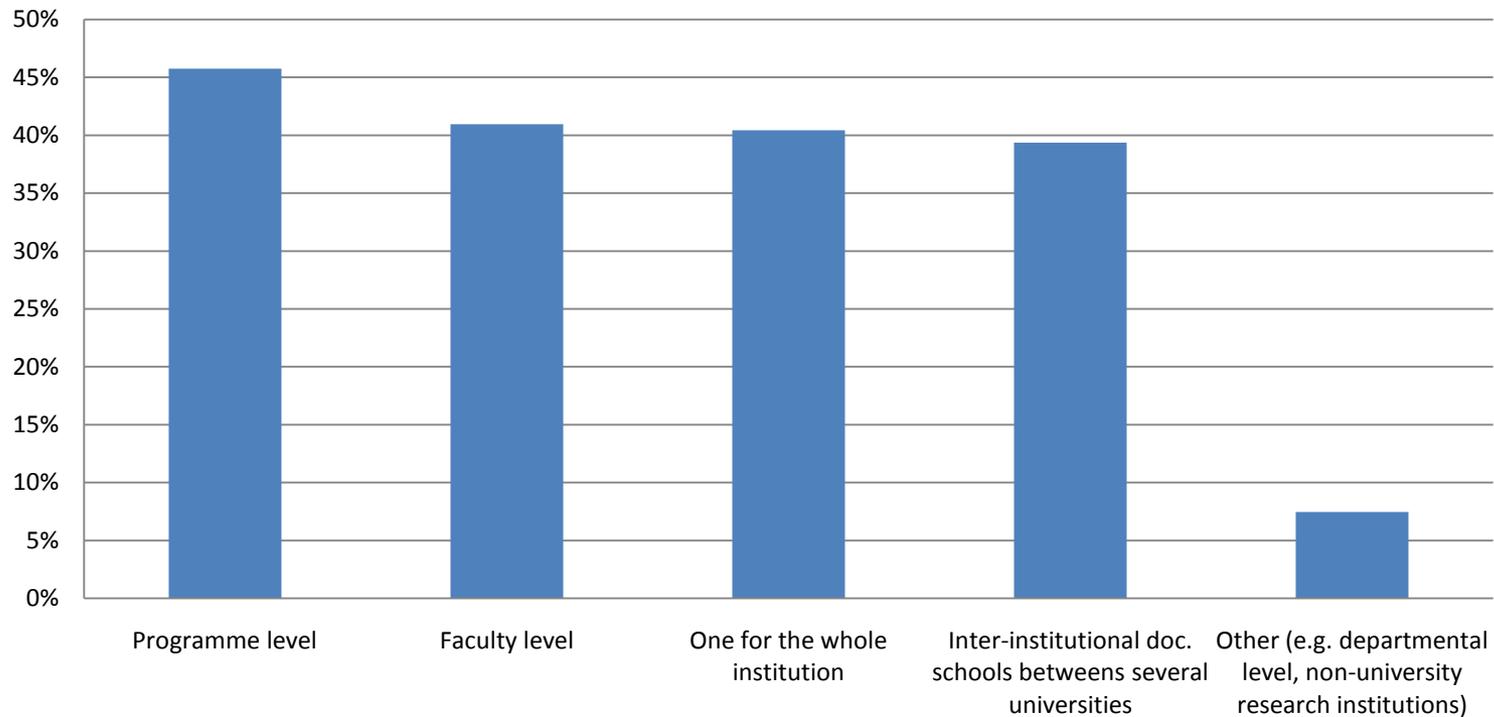
Curriculum reform ...

- Early reforms targeted modernisation (introduction) of curriculum and pooling research capacity
 - Doctoral schools = doctoral programmes
 - Interdisciplinarity
 - Transferable skills
 - Taught courses (70 % of respondents in TRENDS 2010)
 - ECTS or other credit systems as incentive for varied activities (or as legal 'Bologna' requirements)
 - Not a popular or growing phenomenon

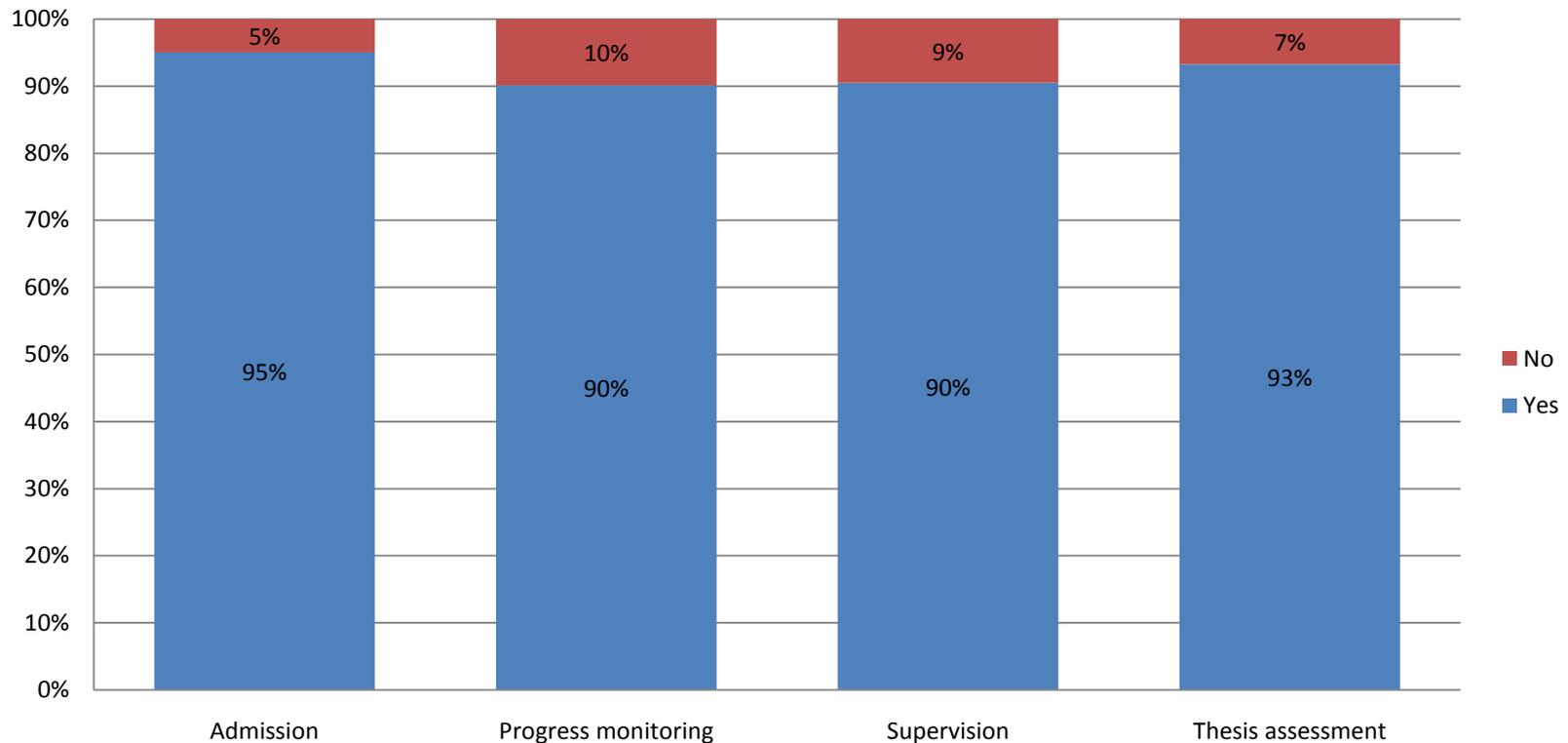
... towards professional management

- There is a tendency towards a institutions introducing more sophisticated governance structures
 - ✓ Doctoral schools = Strategic units at the institutional level (Vice Rectors/Deans)
 - Common rules and guidelines
 - Monitoring, quality management, problem solving (research capacity, completion rates, satisfaction)
 - Strategic planning (capacity and talent development, outreach, internationalisation)
 - Which includes planning curriculum development

Doctoral Schools on many levels - differentiated between institution and programme



Procedures (internal QA) universally implemented

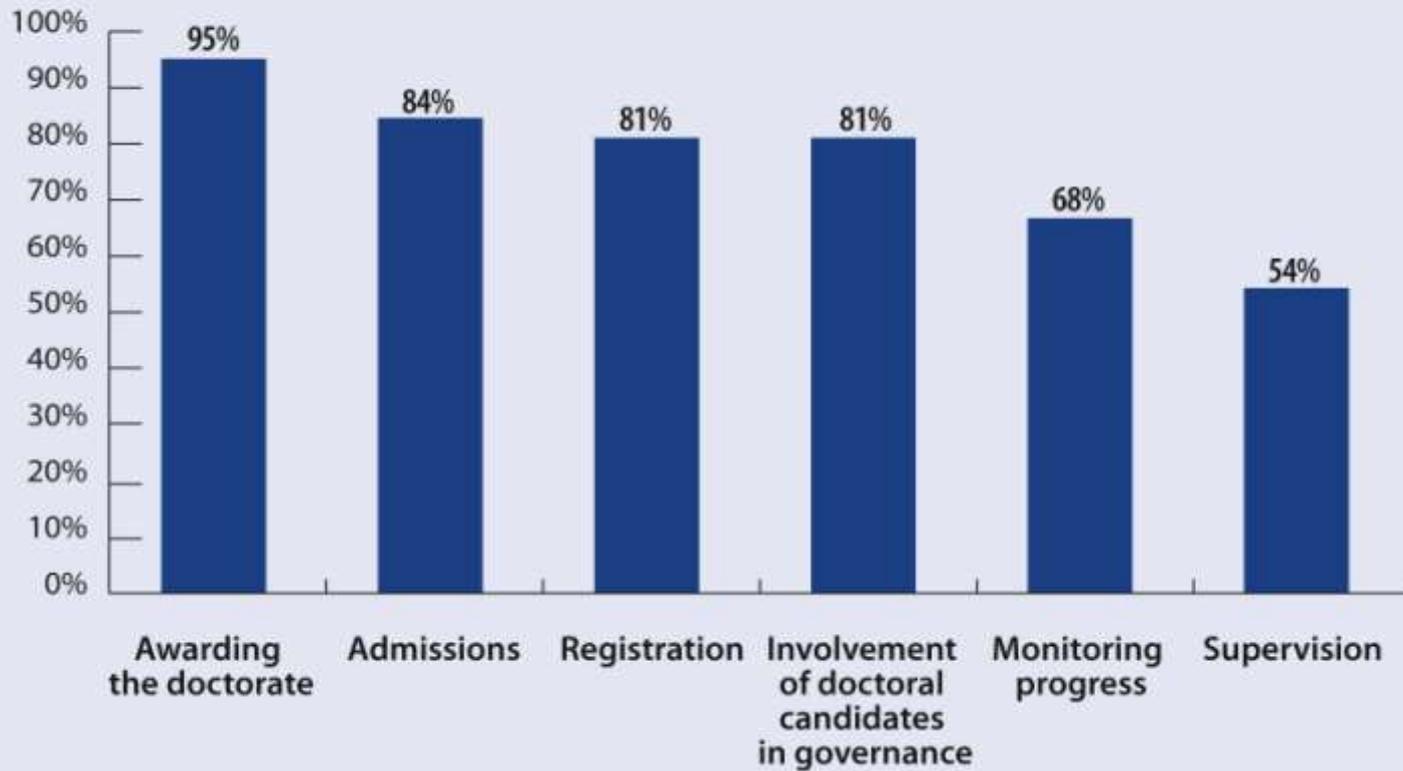


The ARDE Survey 2011

- 112 respondents
 - ✓ Mostly large, research-intensive institutions
 - ✓ ~ 130,000 doctoral candidates (22% of the estimated total)
- Questions about QA framework for doctoral education as well as specific procedures:
 - ✓ Admissions, registration, monitoring of progress, supervision, involvement of doctoral candidates, thesis evaluation
- Results largely confirmed by a larger EUA survey concerning universities in the European Research Area

Satisfaction with procedures

Figure 5: Satisfaction with existing procedures

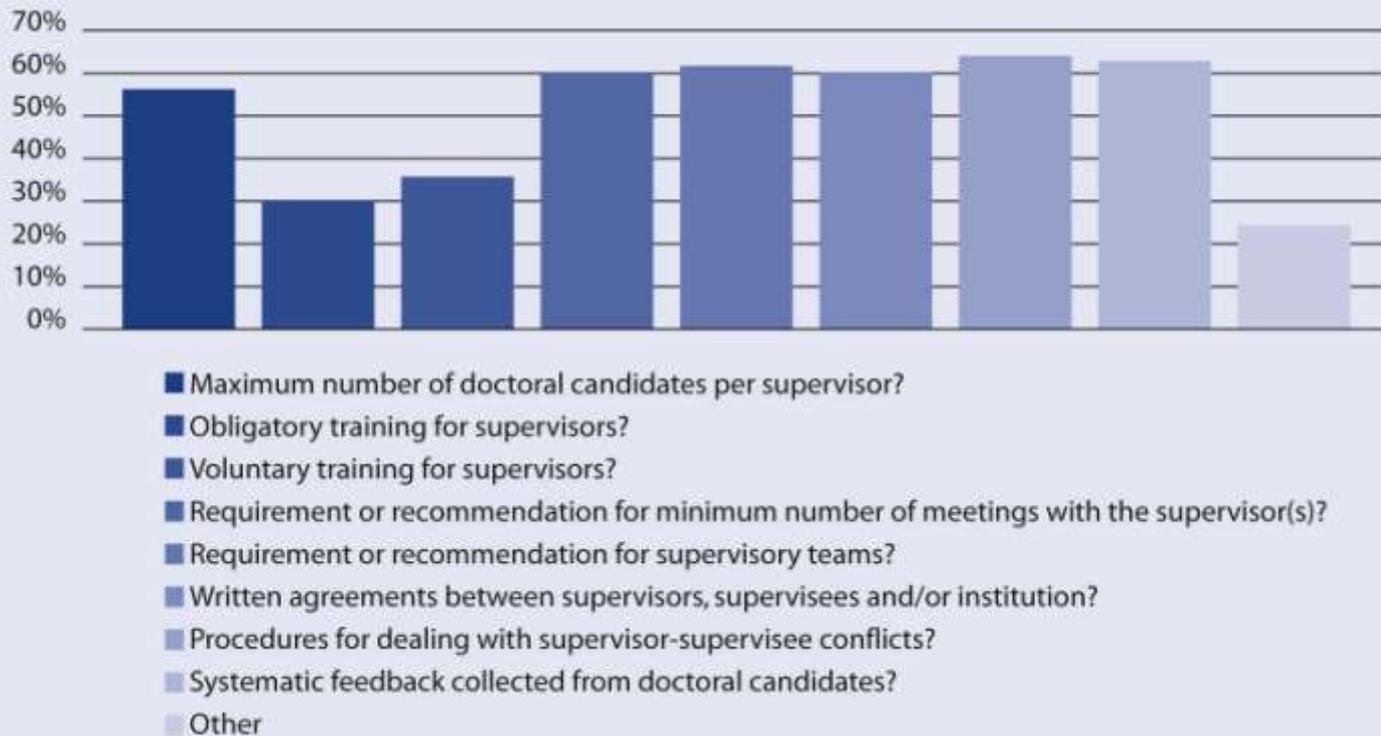


Supervision - a key issue: rules and guidelines

- Compliance
 - ✓ Institutional rules that specify how to comply with national legislation (many countries have supervision mentioned in national legislation)
 - ✓ Internal or external accreditation – for instance requirements for staff qualifications
- Transparency
 - ✓ A combination of rules and guidelines: Documents that specify what is expected or required
 - ✓ Individual contracts between supervisor, supervisee and institution

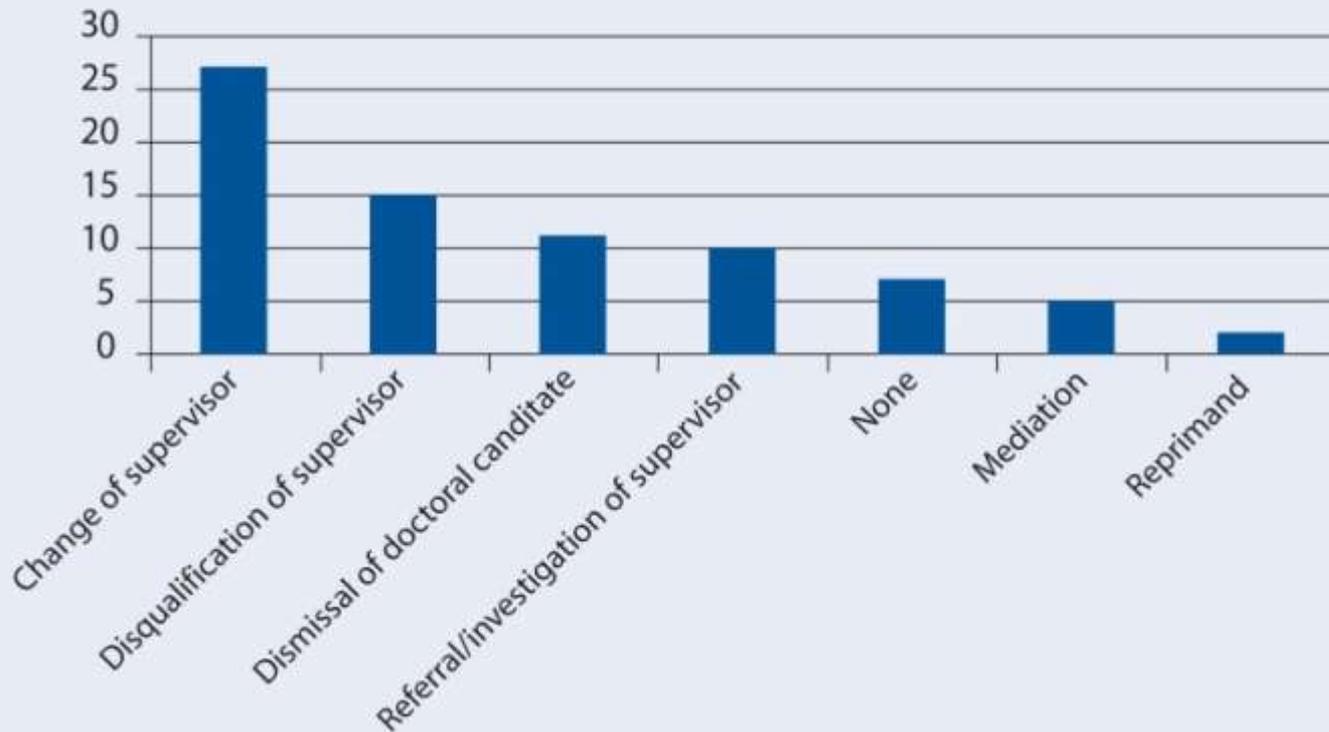
What do rules and guidelines contain?

Figure 8: Content of supervision rules or guidelines



What are the sanctions?

Figure 7: Consequences of breach of supervision regulations

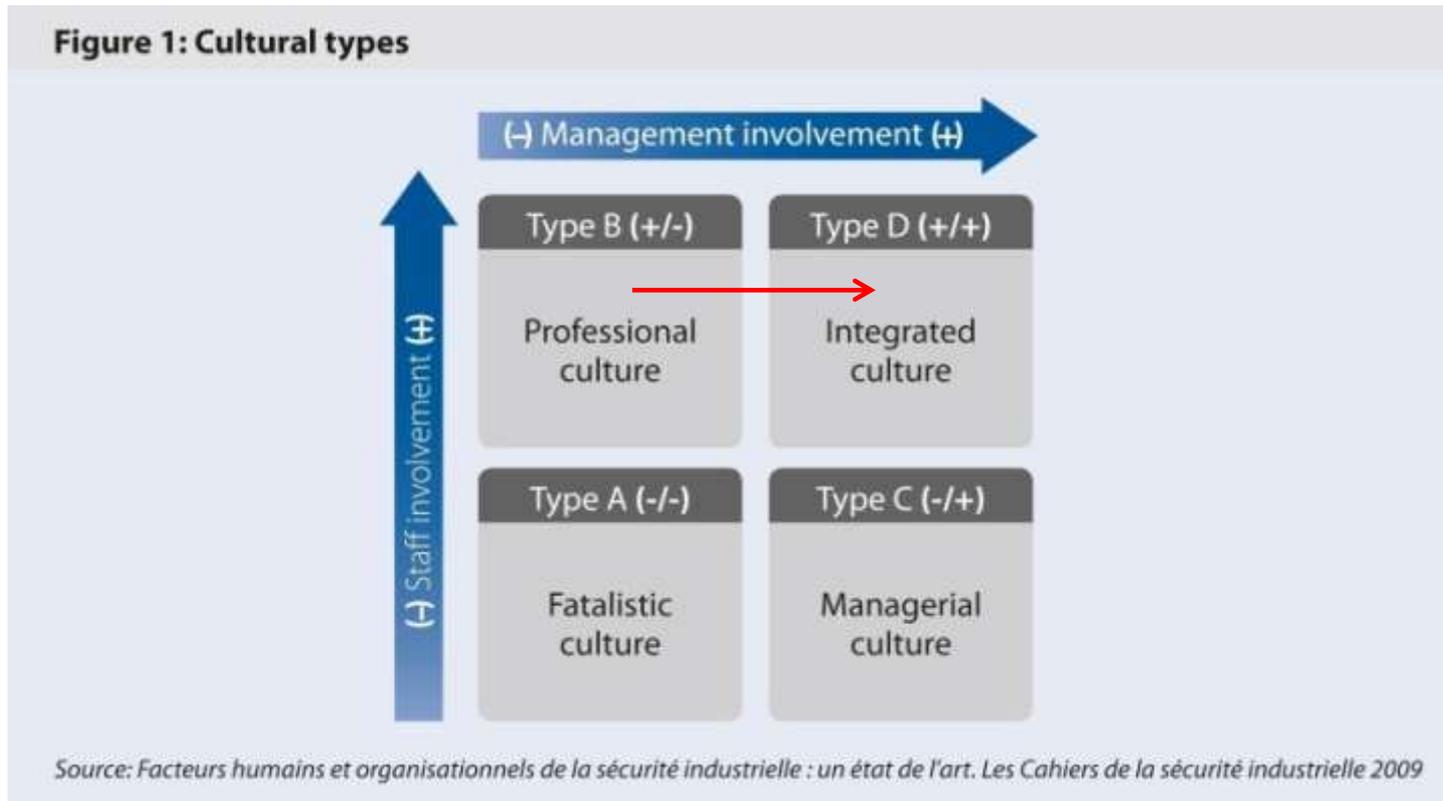


What about quality enhancement?

- How can rules and guidelines improve supervision?
 - ✓ Hard rules can turn into a tick-box exercise rather than fostering a quality culture
 - ✓ Guidelines might not offer protection for doctoral candidates
 - ✓ Making a document (rules, guidelines, handbook...) can create a better understanding between management and supervisors through dialogue
- Getting people to talk
 - ✓ It is important that supervisors talk and develop good practices among themselves
 - ✓ Developing a quality culture that combines the best of individual professionalism and institutional engagement

Quality Culture

- From a 'professional' to an 'integrated culture'



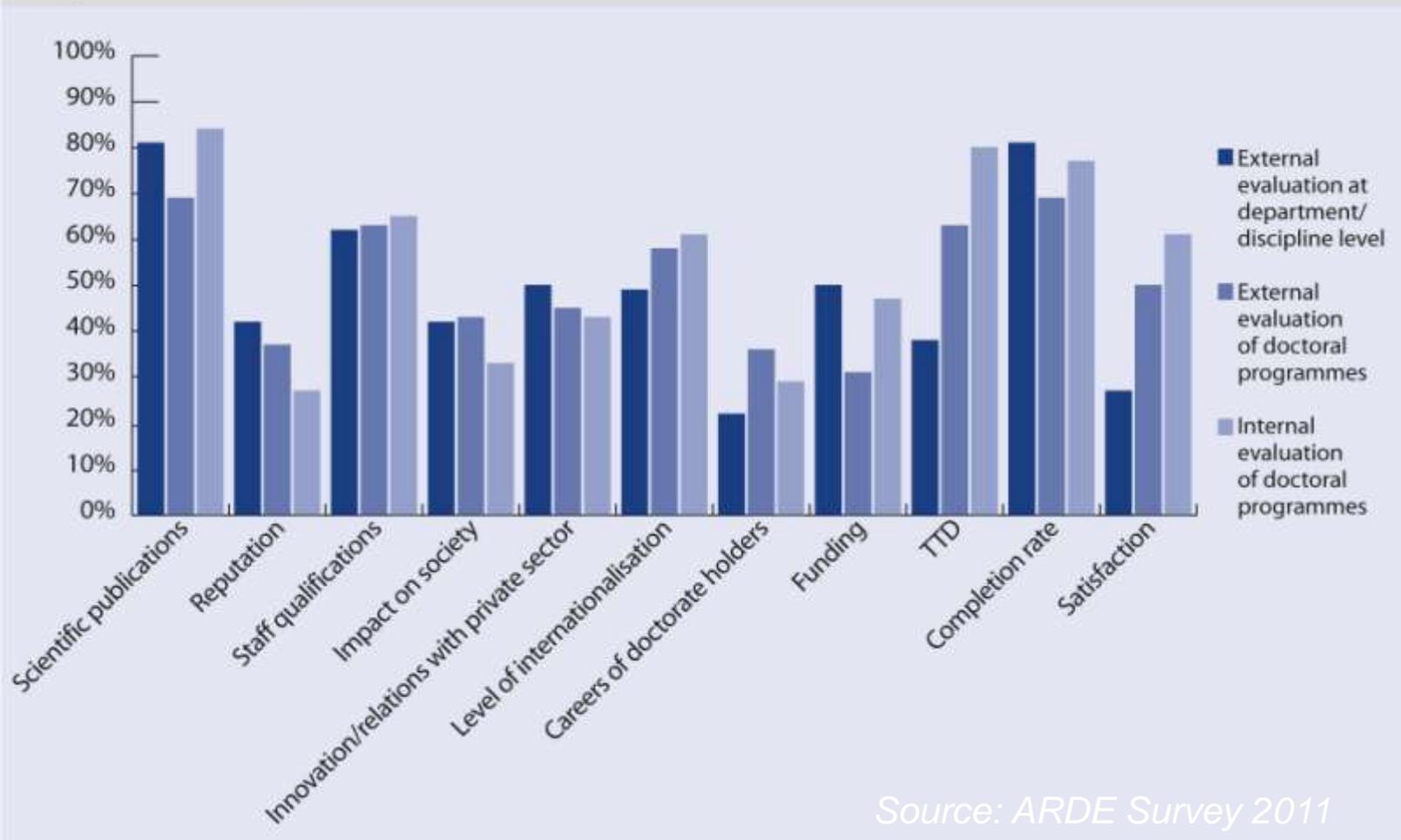
Evaluations

Who is looking?

- Doctoral education is targeted by various assessments due to its nature as both research and education
 - ✓ QA
 - Institutional audit and programme accreditation systems (about 50 % of respondents in each category)
 - ✓ Research assessments
 - 33 % of respondents indicated that these included doctoral education (60 respondents skipped the question)
 - ✓ External funding
 - Large majority of respondents (~ 75%) indicated that doctoral education was assessed here as well

What are they looking at?

Figure 4: Indicators



Source: ARDE Survey 2011

All is well in Europe?

- The trend towards professional management and better QA has been positive
- The structural framework is much stronger than 10 years ago
- Europe has been rather successful in raising the number of doctoral candidates and keeping TTD and completion rates under control
- But there are challenges...

The funding issue

- EUA has identified funding as the major obstacle to developing research capacity and doctoral education in Europe
- There is a widening funding gap in Europe (see map next slide)
- Performance-based funding is spreading, and doctoral education is an important factor



Drive towards excellence - and concentration?

- Many countries are using competitive instruments to further excellence
 - ✓ Excellence initiatives (Germany, France, Spain)
 - ✓ Performance-based funding
 - ✓ Requirements for 'critical mass of research' in legislation and accreditation procedures (Italy, Spain)
 - ✓ Pooling and collaboration (Scotland)
- Competition could lead to concentration and more differentiation within the university sector

The Challenge of Autonomy

- Progress has been made in terms of making universities more autonomous
- ...but do universities get the resources to build the capacity for real autonomy?
- Is control shifting, for instance through performance based funding?
- <http://www.university-autonomy.eu/>

Summary

- European universities are going forward, raising the quality of doctoral education
- We have the principles and the policies
- ... But there are serious challenges to overcome
- and they might not be too different from the global challenges for doctoral education

Thank you for your attention

***Want to know more? EUA-CDE Annual
Meeting 19-20 June in Liverpool, UK
"Doctoral Education: Thinking
globally, acting locally"***

***[http://www.eua.be/eua-cde-
liverpool.aspx](http://www.eua.be/eua-cde-liverpool.aspx)***